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Sara Lee Recalls Some Breads

Sara Lee Whole-Wheat Breads May Contain Small Pieces of Metal

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WebMD Medical News

July 27, 2007 -- Sara Lee Food & Beverage has issued a precautionary recall of selected whole-wheat breads that may contain small pieces of metal.

Sara Lee's communications director, Mark Goldman, tells WebMD that the company issued the voluntary recall after company inspectors noticed that a whole-wheat sifting screen didn't meet specification and that small pieces of metal could have dislodged from that sifting screen.

"We immediately stopped production and inspected the situation and instituted the voluntary recall out of an abundance of consumer caution," says Goldman.

Goldman tells WebMD that Sara Lee has received "a few consumer complaints" and is following up on those complaints. "But we actually identified the situation through our manufacturing inspection process, not from consumers bringing it to our attention," Goldman says.

Sara Lee Bread Recall

The Sara Lee whole-wheat bread recall only applies to the products listed below that have the code "222" on the packaging and are stamped with "Best if purchased by" dates that fall between July 25, 2007 and Aug. 7, 2007.

- ❖ Colonial Wheat Sandwich 20 ounces, UPC 5040023502
- ❖ Schnucks Wheat Sandwich 24 ounces, UPC 2412601044
- ❖ Earthgrains Honey Wheat Berry, UPC 5040072709
- ❖ Flavorite Wheat Sandwich 20 ounces, UPC 4113002364
- ❖ Foodland Wheat Bread 20 ounces, UPC 4130320964
- ❖ Golden Bake Wheat Bread 20 ounces, UPC 5040008505
- ❖ Grissom's Wheat Bread 20 ounces, UPC 5193370220
- ❖ Grissom's 24-ounce Wheat Sandwich, UPC 5193370300
- ❖ IGA 20-ounce Wheat, UPC 4127003695
- ❖ Great Value Split Top Bread 20 ounces, UPC 7874206274
- ❖ Great Value 24-ounce Wheat Sandwich, UPC 7874228543
- ❖ Piggly Wiggly Wheat Bread 20 ounces, UPC 5040000118
- ❖ Publix Honey Wheat, UPC 4141539095
- ❖ Publix 100% Stoneground, UPC 4141539190
- ❖ Publix Wheat 20 ounces, UPC 4141539290
- ❖ Publix Stone Ground Wheat 20 ounces, UPC 4141539390
- ❖ Shurfresh Split Top Wheat 20 ounces, UPC 1116144835
- ❖ EarthGrains 100% Natural Wheat Berry, UPC 5040072748
- ❖ EarthGrains 100% Natural 7-Grain, UPC 5040072747
- ❖ EarthGrains 100% Natural Whole Wheat, UPC 5040072746

- ❖ Sara Lee Delightful Wheat, UPC 7294571706
- ❖ Sara Lee Delightful 100% Whole Wheat, UPC 7294571589
- ❖ Sara Lee Delightful 100% Multi-Grain, UPC 7294571588
- ❖ Sara Lee Hearty & Delicious 100% Whole Wheat with Honey, UPC 7294560152
- ❖ Sara Lee Hearty & Delicious 100% Whole Wheat, UPC 7294560157
- ❖ Sara Lee Hearty & Delicious 100% Multi-Grain, UPC 7294560158
- ❖ Sara Lee Deli Style 100% Whole Wheat, UPC 7294561001

The affected products are made at the company's bakery in Meridian, Miss., and sold at grocery retailers in Mississippi, Alabama, most of Arkansas, far southeastern Missouri, western Georgia, southwestern Tennessee, southeastern Louisiana, and the Florida panhandle.

Sara Lee Food & Beverage strongly encourages consumers to check the packaging of any of the recalled products to determine whether they are included in the recall.

The recalled products shouldn't be eaten. Instead, return them to the store where they were purchased for a full refund.

The recall doesn't apply to any other Sara Lee products. Sara Lee says it's working with the FDA on the recall.

Consumers can call Sara Lee's consumer line at (800) 683-3466 with questions or concerns from 9 a.m. to 4:30 p.m. central time.

SOURCES: News release, Sara Lee Food & Beverage. Mark Goldman, director of communications, Sara Lee Food & Beverage.

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